



14<sup>th</sup> July 2011

To Whom It May Concern

**Re: Aaron Rickhuss**

Over the last three years, I have constantly assessed the potential for Aaron Rickhuss to realise his dream of being a senior International swimmer and compete for his country in an Olympic Games. I have no doubt that Aaron possesses a rare talent and one which we need to help nurture with immediate effect.

Firstly, I think it is important that you are aware of my own credentials. I am the Head Coach of Plymouth Leander Swimming, a British Swimming supported Performance programme designed to identify and develop potential Olympians. I am a member of the British team staff (National Squad Coach) and have acted as Head Coach for numerous Great Britain camps and teams in recent years.

Aaron Rickhuss is one such swimmer who has the talent and potential to represent his country in the senior International arena, having already received selection to do so at a junior level. Aaron will represent England at the 2011 Commonwealth Youth Games. He is currently ranked very highly in the country and shows consistent and persistent progress, despite the current difficulties he has in marrying his swimming commitments with the need to financially survive.

In order for Aaron to be able to continue his exciting progress with us in September, **she** will certainly need some financial support to assist with the transport and coaching fees, as well as the high costs involved in travelling across the UK and Europe to find suitable competition.

Please consider the content of this letter. If you are able to help in some way in the development of Aaron towards his dream, I would hope that he would be the first to walk back through your doors in the years to come with his Olympic medal and be able to thank you and your colleagues for the crucial role you would have made in fulfilling that which his abilities should allow.

I appreciate your consideration in this matter. Please telephone me if you require and further information, advice or guidance in this.

Yours sincerely

*J. A. Rudd*

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